Setcom Completes Acquisition of Piratecom

Purchase unites two leading manufacturers of public safety communications systems.

Austin, Texas, September 22, 2011 – Setcom™ Corporation, the premiere manufacturer of intercom systems and headsets for public safety vehicles and high-noise industrial environments has acquired Piratecom, the foremost producer of communications systems for marine vessels. This acquisition is a significant step for Setcom and accelerates its growth in the specialty vehicle communications niches which include fire apparatus, police motorcycles, airport rescue firefighting trucks, and command vehicles. For more information about Setcom’s new marine products, visit: http://setcomcorp.com/boat.html.

The combination of Setcom and Piratecom will create one of the primary manufacturers of public safety and industrial communications accessories. Piratecom’s differentiated and disruptive marine product line adds a critical element to Setcom’s product offerings.

“We are excited about the opportunities that this purchase brings to Setcom. The addition of Piratecom’s marine product lines greatly enhances Setcom’s existing family of ruggedized communications systems. In particular, Piratecom’s modular wireless products bring unique features to Setcom’s existing Liberator line of wireless headsets. Piratecom’s noise cancellation capabilities are superior and made for extreme high-noise environments in which our customers operate,” states Jim Roberts, Setcom’s President.

“We are thrilled to be a part of the Setcom organization. Together, the integrated Setcom and Piratecom teams plan to continue to innovate and bring industry-leading products to market. The combined capabilities of both companies will allow us to accelerate our pace of product introduction and market growth,” says Romao Carrasco, Co-Founder of Piratecom.

All of Piratecom’s operations will be consolidated into Setcom’s Austin manufacturing facility by the end of 2011.

About Setcom Corporation

Founded in 1970, Setcom (www.SetcomCorp.com) is a privately-held company that has pioneered the engineering and manufacturing of high-quality communications systems, headsets and accessories for two-way radios. Setcom’s markets include firefighters, rescue personnel, paramedics, police motorcycle officers, the United States military and industrial users.
Over 1,000 structural fire departments and 90% of major American airport fire departments use Setcom products, which include fire truck intercom systems, airport rescue apparatus intercom systems and rugged mobile and portable radio headset interfaces. Emergency vehicles that Setcom systems can be used on include pumper, tanker, engine, aerial, quint, ladder, hazmat, ambulance, brush, command center, wildland, and rescue trucks. For more information about Setcom's complete product line of fire apparatus intercom systems, please visit: http://www.setcomcorp.com/fire.html.

Setcom invented the first law enforcement motorcycle communications system at its founding in 1970. Today thousands of motor officers rely daily on their Setcom wired and wireless systems to keep them connected to their vital radio networks. No matter the brand of motorcycle, type of helmet, or model of radio, Setcom has a configuration to meet the requirement. For more information about Setcom's complete product line of motorcycle systems, please visit: http://www.setcomcorp.com/police.html.

About Piratecom, LLC

Founded in 2005 with the goal of designing superior communications gear for watercraft, Piratecom has become the brand that boat OEMs and end users turn to for reliability and innovation in extreme high-noise situations. Its ground-breaking products have been put on vessels that range from airboats to fire boats to tugboats to go-fast boats to rescue boats to patrol boats. In particular, numerous municipalities, counties, states, and federal agencies have standardized on Piratecom systems for their marine fleets. If it floats, it needs a Piratecom system.

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